



16 December 2009

NEWSLETTER

Dear Stallholder,

Planned Improvements to the Market commencing 16 January 2010

On the handover and in the early months of managing the Market, Blue Sky Events undertook a review of the current state of the Market. Stallholders, community groups, other interested individuals and organisations were invited to provide their feedback regarding suggested improvements to the Market and how it operates.

In response to our requests, we received more than 100 individual items of feedback.

This feedback was considered in conjunction with our own observations of the Market and in October 2009, a Report was prepared by Blue Sky Events and presented to Brisbane City Council. It outlines a set of the findings, measures and proposed recommendations regarding the future development of the Market.

Our aim is to present a better market experience for our visitors, a safer market for everybody involved and an operation that seeks to preserve the wonderful natural environment that we are fortunate enough to share every Saturday.

Our Report is attached to this Newsletter.

The Report outlines a number of the changes to the Market which we plan to implement in mid-January 2009. The vast majority of the planned changes resulted from suggestions received from stallholders. We thank all stallholders for the time and effort spent in detailing the history of the Market, its various operational issues and areas for improvement.

The Report details a number of recommended improvements to the Market including:

- Market name change to Davies Park Markets
- A new website: www.daviesparkmarket.com.au
- Implementation of new operations manual
- Use of driveway from Souths Rugby League Club parking area to Jane St
- Commencement of rehabilitation of turf on Riverside Drive level
- Implementation of new traffic control plan
- Introduction of environmental food packaging program to stallholders
- Implementation of stallholder parking permit scheme and removal of non-essential vehicles from market
- Start of other initiatives including use of signage for speed limits, toilets, exits, etc.

To coincide with these changes, Council will be installing a vehicle access road along the Jane Street entry to facilitate better access on market and events days. Parking will remain the same but the exit from



within Souths grounds will be via Jane Street, rather than having to drive through the markets and exit on Montague road.

The market's size, footprint and number of stall holders will remain the same.

The main proposed change included in the Report and approved by Council is the reconfiguration of the market footprint to relocate some stalls from the lower side of Davies Park on Riverside Drive to the top roadway area. From January 16, 2010, the stalls currently located on the lower level will be moved to a new run of stalls on the road parkway along the Montague Road exit and along the volleyball courts.

Our options were either to recommend to Council to provide a hard or semi permeable ground surface on the Riverside level or, alternatively, to re-configure the Market layout. We suggest that it is better to rehabilitate the turf on the Riverside level to allow this area to be enjoyed by the community as parkland at all times rather than reduce the amount of green space in the park for the sole benefit of a market operating one day per week.

Our plan of action effective from 16 January 2010 is:

- Discontinue the use of the Riverside level as a Market area. This area will be returfed and used as an area for passive recreation.
- Remove the driveway adjacent to the beach volleyball courts on Market day and add a new run of stall spaces in place of the driveway.
- Add a new run of stall spaces along the Montague Road exit.
- All regular stallholders currently located on the Riverside level will be consulted regarding their requirements and then relocated to the above new Market areas

A very common piece of feedback from stallholders has been the need for an improvement in services and facilities available at Davies Park including access to power, toilets, light, etc. Council is currently developing a master plan for Davies Park that will consider the existing and future needs of the Park. Council has established the Davies Park Master Plan Reference Group (of which we are a member) and is working with the local community, park tenants and users to develop the plan for the next 20 years. We are in discussion with Council regarding these concerns and will keep you informed. For more information about the Davies Park Master Plan go to: <http://www.brisbane.qld.gov.au/DaviesPark>

On this coming Market day, our staff will be speaking individually to all stallholders who will most likely need to make changes to the way they operate in light of our planned changes. Stallholders on the Riverside level who will need to relocate to new stall locations will do a walkthrough with our staff and will be given an opportunity to discuss their requirements.

Over the next few weeks we will forward to you more practical information regarding these changes. Please feel free to speak to our staff at the Market, call our office on 3844 2440 or email office@daviesparkmarket.com.au regarding any feedback or questions you may have regarding the upcoming changes in January 2010.

Kind Regards,
Ross Alexander
General Manager
Davies Park Market